



Press Release

11th Annual San Francisco Frozen Film Festival

Primary Contact: Alexandra Solovyev

Title: Public Relations Manager

Cell: 440.785.7348

Email: alexandra.frozenfilmfestival@gmail.com

Web: www.frozenfilmfestival.com

San Francisco Frozen Film Festival to celebrate 11th Anniversary with film collections, artists, and local musicians July 19-23!

**The event premieres local Bay Area and youth filmmakers
alongside internationally acclaimed award winners in
compelling collections of animation, dramatic and comedic
short films, experimental, surf/skate, and documentary
film collections.**

San Francisco, California- July 19-23, 2017: For the eleventh consecutive year, the nonprofit San Francisco Frozen Film Festival is bringing the Best of 2017 films to the Bay Area! The festival is sure to make waves as many accomplished filmmakers enchant viewers with their creative masterpieces.

Aptly titled the "Frozen" film festival, The San Francisco Frozen Film Festival blends San Francisco's mild summers with the screening of cutting edge films in the heart of the Mission District at the nonprofit Roxie Theater and in SF's landmark indy entertainment



venue PianoFight. Founded by Isaac Schild and Gabriel Bellman in 2006, SFFFF is built on the belief that anyone can become a filmmaker, and provides up and coming artists the opportunity to be screened and acclaimed by the public alongside award winning established artists. This year's festival introduces many youth, student, and first-time directors and inspirational new talent from around the world.

The films span the genre spectrum, and include thrilling dramatic shorts, laugh until you cry comedic shorts, beautifully designed animation films, and adventurous surf and skate films.

The film festival runs July 19-23, with the films screening the 19th and 21st at PianoFight, 144 Taylor Street, and the 22nd-23rd at the Roxie Theater, 3117 16th Street. Opening night festivities begin on the 19th at PianoFight from 7-11pm. The mixer is open to the public, and all are welcome to come eat, drink, and enjoy the performances of a variety of local musicians and performers alongside the company of fellow film lovers. For avid cinema lovers and curious moviegoers alike, the Frozen Film Festival is sure to captivate with its diverse and meticulously procured lineup.

RSVP to the Opening Night Party at PianoFight here: https://www.eventbrite.com/e/11th-annual-san-francisco-frozen-film-festival-opening-night-party-tickets-35797768088?aff=pfcal&_eboga=1540846357.1497715038, and to the International Shorts screening later that night here: <https://www.eventbrite.com/e/11th-annual-san-francisco-frozen-film-festival-screening-1-tickets-35900439180?aff=erellivmlt>

The feature film for the 2017 festival is the fascinating documentary, *The Incomparable Rose Hartman*. Directed by Otis Mass, the film follows the legend and legacy of photographer Rose Hartman, so-called the "Tasmanian Devil" of photography by *The New York Times* and known for her iconic shots of Studio 54 and New York's fashion and nightlife. The documentary captures Rose's life, work, and influence through a range of interviews with fashion designers, artists, and Rose herself. *The Incomparable Rose Hartman* is a must see for all Frozen Film Festival attendees.

Other collections include experimental films, animations, and short documentaries.

Tickets are \$13 per individual showing and \$20 per all inclusive showing pass.



Purchase PianoFight tickets here: <https://www.eventbrite.com/e/11th-annual-san-francisco-frozen-film-festival-screening-2-tickets-35798146219?aff=erellivmlt>

Purchase Roxie tickets here: http://www.roxie.com/ai/lec_event/frozen-film-festival-2/?instance_id=20862

The San Francisco Frozen Film Festival is an all-volunteer, nonprofit organization that recognizes and promotes independent local and international filmmakers. Celebrating 11 years, the SFFFF takes pride in promoting and exhibiting independent filmmakers, youth, filmmakers of conscience, and artists from underserved communities both locally and abroad. For more information on the San Francisco Frozen Film Festival's organization, please visit frozenfilmfestival.com

Dates and Showtimes

Wednesday, July 19, PianoFight (144 Taylor St, SF)

Opening Night Mixer, 7-11pm

Best International Shorts, 9:30pm

Thursday, July 20, TBA

Friday, July 21, PianoFight (144 Taylor St, SF)

Feature Documentary: The Incomparable Rose Hartman, 9:30pm

Followed by Dramatic Short Films: One Word, Titan

Saturday, July 22, Roxie Theater (3117 16th St. SF)

Best Local Films of 2017, 2:45pm

Best Dramatic Short Films of 2017, Part 1, 5:00pm

Best Documentary Short Films of 2017, 7:10pm

Best Comedic Short Films of 2017, 9:05pm

Best Animated Short Films of 2017, 10:25pm

Sunday, July 23, Roxie Theater (3117 16th St. SF)

Best Experimental Films and Music Videos of 2017, 1:00pm

Best Surf and Skate Films of 2017, 3:25pm

Best Dramatic Short Films of 2017, Part 2, 4:25pm



For more information please contact:

Image and Content Requests:

Alexandra Solovyev, Public Relations Manager, tel. 440.785.7348,

alexandra.frozenfilmfestival@gmail.com

Emma Shooshan, Artistic Director, tel. 860.999.2112, emma.frozenfilmfestival@gmail.com

Interview Requests:

Isaac Schild, Co-Director, tel: 415.846.1375, ischild@scionstaffing.com

Gabriel Bellman, Co-Director, tel: 415.846.1375, frozenfilmfestival@gmail.com